

ARCS MODEL Resources

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Keller, J. M. (1987). Development and use of the ARCS model of instructional design. *Journal of Instructional Development*, 10(3), 2-10. (<http://www.jstor.org/stable/pdfplus/30221294.pdf>)

ATTENTION:

TED Talks: Excellent videos for world/industry great thinkers <http://www.ted.com/talks>

Khan Academy: Great learning resource with videos and game-like tools
<https://www.khanacademy.org>

INNOV8 BPM by IBM: high quality business simulation/game <http://www-01.ibm.com/software/solutions/soa/innov8/index.html>

MIT Sloan Teaching Innovation Resources: Simulations (many different types of simulations available) <https://mitsloan.mit.edu/LearningEdge/simulations/Pages/Strategy.aspx>

PBS Media Resource: <http://www.pbslearningmedia.org>

RELEVANCY:

Penzu Classroom: Online Journaling (for reflection)
<http://penzu.com/content/products/classroom>

Webquests: information and resources on what it is and how to use it effectively
<http://webquest.org>

Zoom: online, cloud-based video conferencing solution (high engagement-interaction tool)
<http://www.zoom.us>

CONFIDENCE:

Rubistar: online rubric creation tool <http://rubistar.4teachers.org>

Mozilla Open Badges: earn, issue, and/or display online badges <http://openbadges.org>

SATISFACTION:

Screencast-o-matic: Online tool that allows you to record short video messages, perfect for feedback messages <http://www.screencast-o-matic.com>

Screenr: Online tool that allows you to record short video messages, perfect for feedback messages <http://www.screenr.com>

Voice Thread: slide audio commenting system that allows for richer commenting and asynchronous discussion <https://voicethread.com>

Zoom: online, cloud-based video conferencing solution (high engagement-interaction tool)
<http://www.zoom.us>

Additional Resources:

Edtechtteacher: Public Domain / Creative Commons Images:

<http://edtechtteacher.org/index.php/teaching-technology/research-writing/63-public-images>

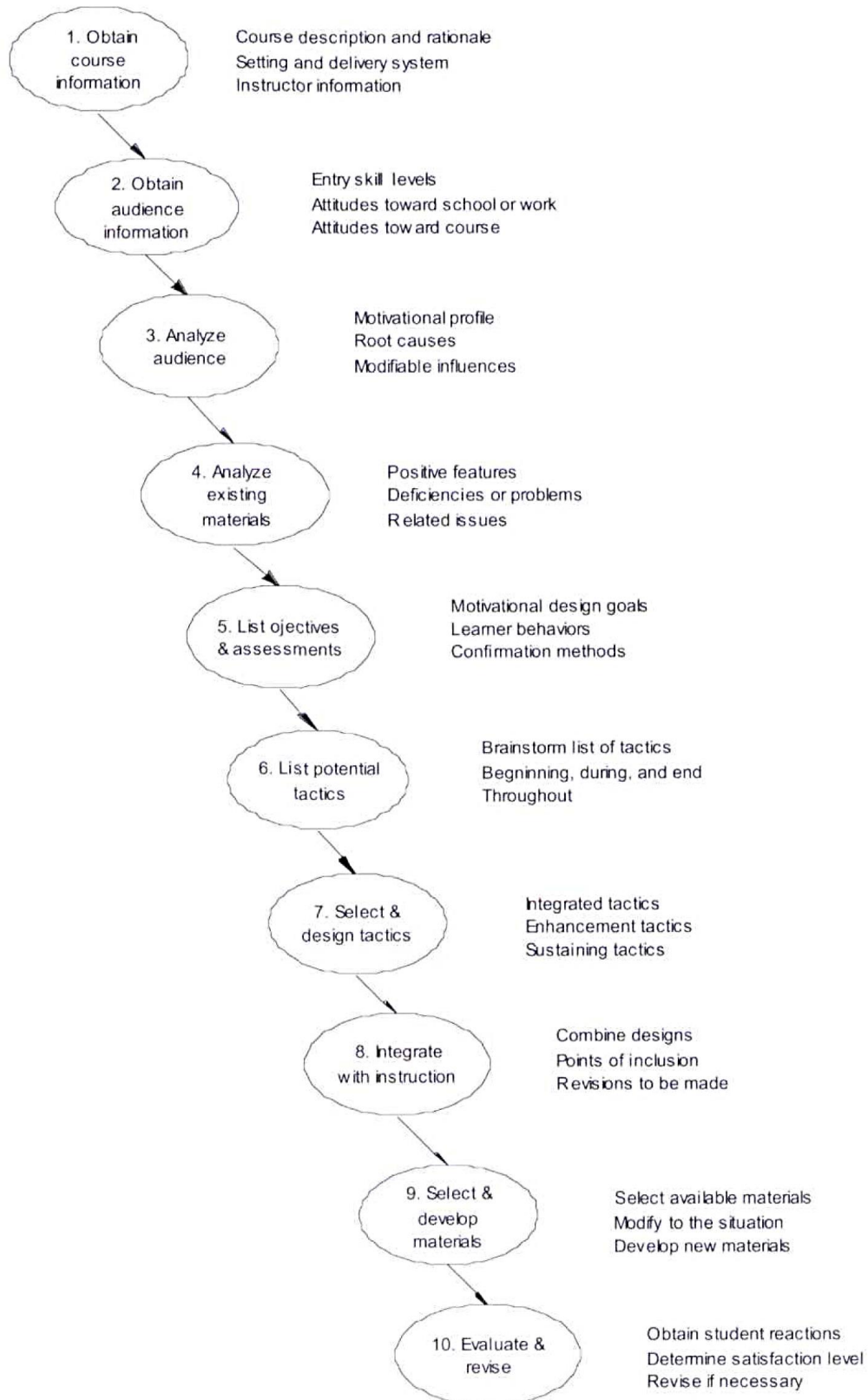


Figure 1. ARCS motivational design process

ARCS Ten-Step Design Process Guide Reference:

https://pantherfile.uwm.edu/simonec/public/Motivation%20retention%20articles/Articles/Keller_Suzuki_MotivationAndElearning.pdf